

Faculty of Business Management, Department of Business Management	
Diploma Policy	<p>The Department of Business Management confers a Bachelor’s degree (in Business Management) to a student who has acquired the qualities and abilities listed below in accordance with our founding spirit; the Faculty’s objective in developing human resources :our mission is to cultivate internationally-minded human resources who can use their theoretical and practical management-related abilities in a wide variety of social arenas from a strong, broad educational foundation; and the Department’s objective in developing human resources :our mission is to cultivate human resources with the ability to understand and address social issues from a managerial perspective, the ability to handle frequent changes in accounting and cash-flow procedures, and the ability to perceive current realities in the marketing field from a variety of perspectives and adapt themselves quickly to the real world:</p> <p>(1) A broad educational background, strong language skills, and the abilities to read changes in contemporary society from diverse perspectives, including the environment, communities, welfare, and culture, and open up a new society with a just, fair mindset</p> <p>(2) The abilities to use the basic theories and methods of organizational management, analyze economic/social changes from a perspective that also reflects the implications of globalization and computerization, and conceptualize the realities therein</p> <p>(3) The abilities to learn actively and independently throughout life and collaborate with others in order to respond flexibly to changes in the contemporary community and continue making contributions to society</p>
Curriculum Policy	<p>The Department of Business Management designs and implements its curriculum, comprising Liberal Arts Education and Specialized Education, to accomplish its departmental educational goals and develop students with the qualities and abilities stated in the diploma policy. Students are required to earn a certain number of credits in each group of subjects and pursue wide-ranging studies in order to develop deep knowledge and understanding that transcend the traditional boundaries of business management:</p> <p>(1) Liberal Arts Education comprises the seven areas of Basics, Examining Humankind, Living in Society, Coexisting with Nature, Information Education, Health and Sports Science, and Verbal Communication. By giving students opportunities to study a wide variety of subjects, the curriculum helps students gain basic abilities ranging from communication skills and information literacy to logical thinking.</p> <p>(2) Specialized Education serves to help students deepen their scholarly expertise in business management. The Specialized Education curriculum is divided into smaller components (Specialized Basic Subjects, Management, Marketing, Accounting and Finance, Management Science and Information Systems, Economics and Law, Practical Training , and Seminars), each of which features a sequence of subjects arranged in a systematic fashion. The Specialized Subjects component of the curriculum, comprising courses in Management, Marketing, and Accounting and Finance, requires students to take courses in a systematic fashion in accordance with their respective focus areas (Management, Marketing, or Accounting and Finance). By giving students opportunities to study subjects with a real-world emphasis, such as International Fieldwork, the curriculum helps students develop the high-level expertise and far-reaching, flexible base of knowledge that they will need to thrive as specialists in the corporate and business fields.</p> <p>(3) One of the distinctive features of the Faculty of Business Management curriculum is its focus on small-group education, an approach that characterizes Introduction to Seminar (year 1), Seminar, and Fieldwork, and many other offerings. Small-group education reflects the University’s aims to “offer education in a way that respects the individual personality of each and every student.” Small-group settings not only develop an active, self-sustaining spirit of inquiry in students but also serve to underscore the importance of striving for mutual understanding through interpersonal discussion.</p> <p>(4) The Department of Business Management enforces strict credit and grading policies in accordance with its standards for evaluating learning outcomes and has seminar and course instructors provide students with individual guidance based on learning behavior surveys, GPA, and earned credits in order to help students study according to individual progress and future goals. In addition, the Department holds research presentation competitions between its Seminars, in which critical comments and recognition are given to help students develop a stronger motivation to tackle projects actively and enhance their presentation abilities.</p>
Admission Policy	<p>The Department of Business Management admits applicants who understand the Department’s educational philosophy, grasp the Department’s educational goals, and have acquired the following abilities and attitudes through prior education such as high school education.</p> <p>(1) Basic academic abilities, gained through prior education (through high school).</p> <p>(2) An interest in applying one’s studies in the Department of Business Management toward developing proposals for strategies and policies.</p> <p>(3) A drive to take on new challenges, a highly developed sensitivity, a proactive mindset, and an ambition to continue learning steadily throughout life.</p>